

Openness and Paying for Transport

Derek Halden

Derek.Halden@Loopconnect.net, Derek.Halden@Travelspirit.io

DHC Loop Connections

Travelspirit

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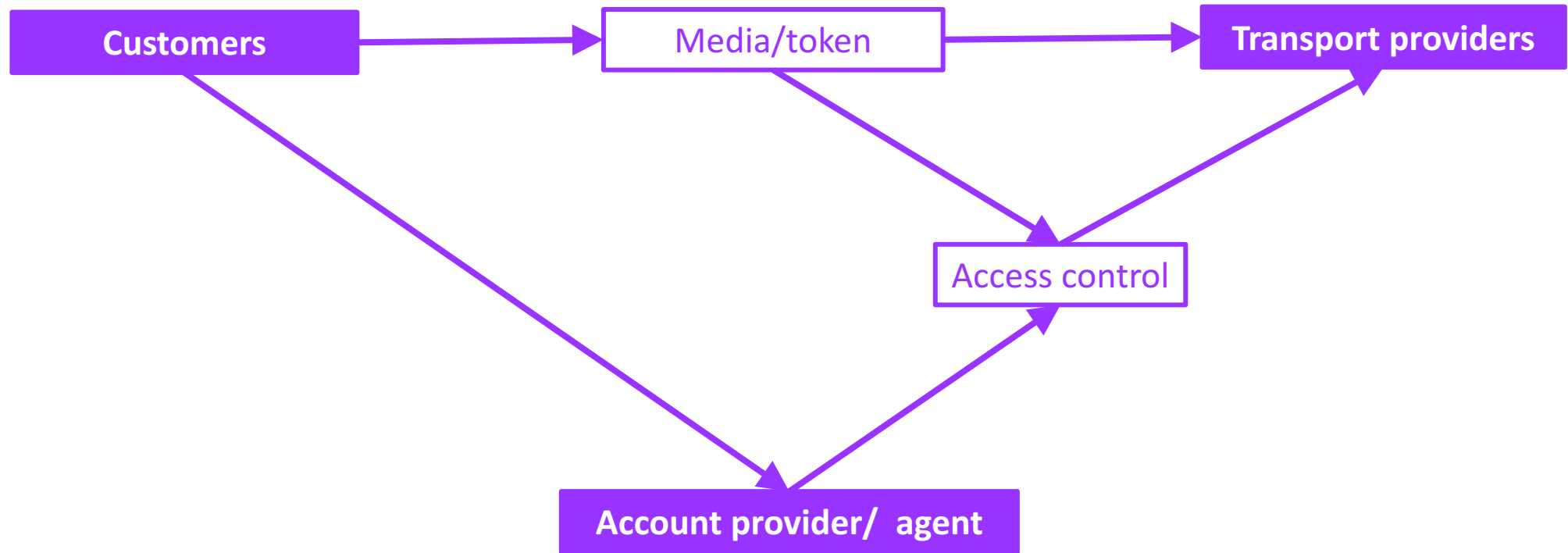


Openness and Abundance

- Virtually all trips are multi-modal using
 - Open and closed systems
 - Public, private and various collective/shared ownership systems
- Efficiency and equity in transport
 - Rights and responsibilities in value creation and allocation
- Business models with value from networks
 - Social, economic and environmental
 - Scarcity and abundance
 - Distributed trust



Direct and Indirect Purchasing



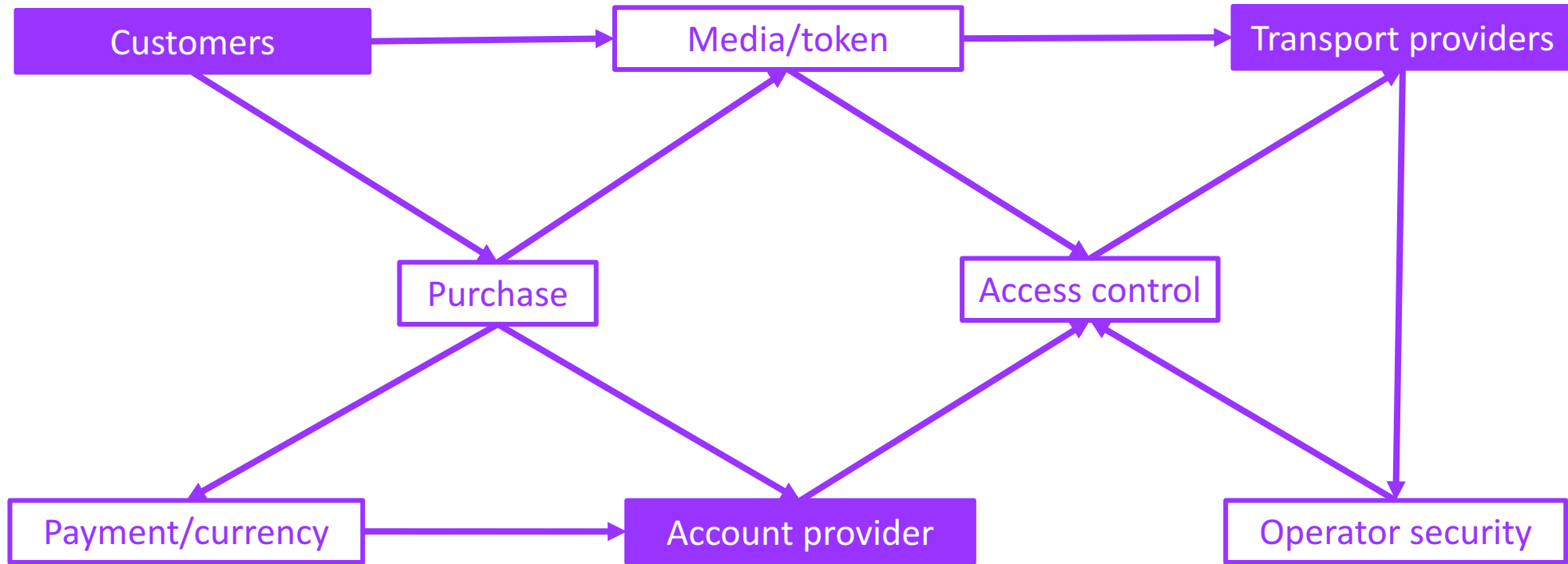
Openness



Customer Data	Security – account/card/keys		Ownership – operator/customer/other		
Media	Cash	Token	Mobile	Card	
Payment standards/ currency	EMV	PCI-DSS	Cryptocurrency	Alternative currency	
Communications standards	NFC	Barcode			
Operator/ provider	Train/ Bus	Taxi/ride share	Footpath/ shared space	Parking/road charge	Other –Cycle AV.....



Value Creation and Public Interest



Towards an Open Internet of Mobility

